



**Big Brothers
Big Sisters**
OF MCHENRY COUNTY

Events & Sponsorships

Bowl For Kids' Sake

Grab Your Squad. Raise Some Funds. Be a Kid's Hero.

\$7,500 KING PIN PRESENTING SPONSOR

- Recognition as the King Pin Presenting Sponsor for the entire event (all locations, all shifts)
- Company acknowledged on promotional materials:
 - Signage at the event
 - Invitations and posters
 - Press releases
 - Social media outlets
 - Newspaper advertisements
- Premium location of company logo printed on event t-shirts & Bowl For Kids' Sake event page for 1 year
- Promotional table available to your business for marketing purposes if desired
- Welcome sign with company logo at event
- Recognition on table tents at each lane
- Roll out ceremonial "First Ball" at choice events
- Verbal recognition as King Pin Presenting Sponsor at event
- Two Lanes of bowling (4-6 bowlers) with dedicated staff to deliver drinks to your table, or a group of children on the wait list can bowl

\$5,000 PERFECT GAME SPONSOR

- Recognition as Perfect Game Sponsor at event (all locations, all shifts)
- Company acknowledged on promotional materials:
 - Signage at the event
 - Invitations and posters
 - Press releases
 - Social media outlets
 - Newspaper advertisements
- Logo printed on event t-shirts
- Logo on the Bowl for Kids' Sake event page for one year
- Recognition on table tents at each lane
- Special recognition when 50/50 raffle is announced each shift
- Verbal recognition as Perfect Game Sponsor at event
- One lane of bowling (4-6 bowlers) with dedicated staff to deliver drinks to your table, or a group of children on the wait list can bowl

Because our kids are worth fighting for





LANE SPONSORSHIP OPPORTUNITIES



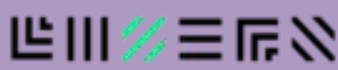
SPONSOR ANY NUMBER OF LANES!

- 20 Lanes Sponsor: \$7,500
- 10 Lanes Sponsor: \$4,000
- 3 Lanes Sponsor: \$1,500

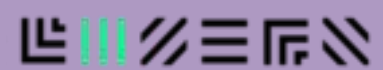


LANE SPONSORSHIP INCLUDES:

- Recognition as Lane Sponsor during your shift
- Company logo on event t-shirts
- Company acknowledged on social media outlets
- Logo on Bowl for Kids' Sake event page for one year
- Recognition on table tents at your lanes
- 4-6 Bowlers per lane



OTHER SPONSOR OPPORTUNITIES



SPONSOR LEVELS \$3,500 & \$2,000 INCLUDE:

- Company acknowledged on promotional materials
 - Signage at the event
 - Posters
 - Press Releases
 - Social media outlets
 - Newspaper advertisements
- Logo printed on event t-shirts
- Logo on the Bowl for Kids' Sake event page for 1 year
- Recognition on table tents at each lane

\$3,500 "LITTLES" SPONSOR (This allows children in our program to bowl for free)

- Recognition as "Littles" Sponsor at the event
- Logo on Prize Box for Littles
- Option to donate small prizes for Little's Prize Box
- Verbal recognition as Littles' Sponsors
- One lane of bowling (4-6 bowlers)

\$2,000 PIN SPONSOR

- Recognition as Pin Sponsor at event
- One lane of bowling (4-6 bowlers)

\$1,000 STRIKE SPONSOR

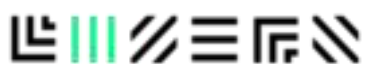
- Recognition as Strike Sponsor at event
- Company logo on event t-shirts
- Logo on the Bowl for Kids' Sake event page for 1 year
- Recognition on table tents at each lane

\$500 SPARE SPONSOR

- Recognition as Spare Sponsor at event
- Logo on the Bowl for Kids' Sake event page for 1 year
- Recognition on table tents at each lane

\$250 BOWLING BALL SPONSOR

- Recognition as Bowling Ball Sponsor at event (all locations, all shifts)
- Logo on the Bowl for Kids' Sake event page for 1 year



Bowl at 3D Bowl or Kingston Lanes

